



PENNSYLVANIA PROSTATE CANCER COALITION

PANTS OFF FOR PROSTATE CANCER

REACHING MEN IN THEIR NATURAL HABITAT

Here at the PA Prostate Cancer Coalition, we put all of our blood, sweat, and tears into educating men about prostate cancer and prostate health. We've lost far too many fathers, brothers, and husbands to prostate cancer, and it's time to fight back.

We have created a successful partnership with the Lancaster Barnstormers, and are proud of the Pants Down for Prostate Cancer campaign. The next logical step is to have an event where we encourage the Lancaster Barnstormer fans to join us at a Pants Off for Prostate Cancer event.

Prostate cancer education events are tough. It's hard to get men and women to attend an event to learn about prostate cancer. Fear not! We've found the answer. We hold a really great event, at a really great venue, and make sure the guests have a really great time! The best part? We're there with partners like you presenting the important information that saves lives: risk factors, early detection, treatment, and survivorship.



PANTS OFF FOR PROSTATE CANCER

A UNIQUE PROSTATE CANCER OUTREACH AND EDUCATION OPPORTUNITY



JOIN US AS A SPONSOR IN

CELEBRATING PROSTATE CANCER AWARENESS

The Pants Off Party for Prostate Cancer will be a ticketed event occurring inside the Lancaster Barnstormers stadium on September 9, 2016.

There are several key factors that will make Pants Off the best event of the year for prostate cancer outreach and education:

- 1) Attendees will literally “check their pants at the door” upon arrival, and be given a special pair of blue boxer shorts to wear during the event.
- 2) Attendees will be hosted and well-fed in the premier suite at the stadium.
- 3) Attendees will hear from several speakers, including survivors.
- 3) Event signage, pregame, and inter-inning promotions (viewed by the whole stadium) will be tied in to the Pants Off for Prostate Cancer theme—providing prostate cancer information to guests.

The Pants Off Party will include 150 ticketed guests, and visibility for the other 4,000+ Barnstormers fans in attendance.

Why join us in Pants Off for Prostate Cancer?

The PA Prostate Cancer Coalition is the **ONLY** statewide organization fighting the good fight to educate men and women about prostate cancer.

28 Pennsylvania men receive a prostate cancer diagnosis every day.

1 in 10 men diagnosed with prostate cancer will be younger than 55.

All of the proceeds from this event will benefit the PPCC’s statewide programs, including Don’t Fear the Finger, It’s an us problem, the PA Prostate Cancer Summit, and more!

SPONSORSHIP OPPORTUNITIES

GRAND SLAM SPONSOR: \$5,000

20 tickets to the Pants Off Party

Logo on commemorative event boxer shorts

Premium placement of logo on event flyer, materials, and signage

Logo on PPCC website, Facebook posts, and Twitter outreach

Opportunity to give a presentation during the program

Opportunity to have a table at event

Opportunity to distribute small promo item to guests

Limited to one (1) Grand Slam Sponsor

HOME RUN SPONSOR: \$2,000

10 tickets to the Pants Off Party

Logo on commemorative event boxer shorts

Logo on event flyer, materials, + signage

Logo on PPCC Website

Opportunity to have a table at event

Opportunity to distribute small promo item to guests

RBI SPONSOR: \$500

4 tickets to the Pants Off Party

Sponsor name recognized on all event materials, PPCC website, and Facebook

Opportunity to have a table at event

Opportunity to distribute small promo item to guests

CONTACT US TO PARTICIPATE NOW!!

You want to join us? Awesome!

Please call/email Kristine Warner at 717 514-0321 or kristine@paprostatecancer.org
She can also answer any questions you might have.