



PENNSYLVANIA PROSTATE CANCER CONFERENCE

Saturday, September 23, 2017 | The Hotel Hershey

A CME Certified Course



PennState
College of Medicine

**PENNSYLVANIA
PROSTATE
CANCER COALITION**



FEATURED SPEAKERS

Dr. Benjamin J. Davies, MD

Assistant Professor of Urology, *University of Pittsburgh*
Chief of Urology, *UPMC Shadyside Hospital*
Contributor, *Forbes.com*

Dr. James E. Montie, MD

Professor Emeritus, *University of Michigan*
Program Co-Director, *Michigan Urologic Surgery Improvement Collaborative*

Drew Saelens, MBA, MS

Vice President of Government Relations & Advocacy, *ZERO*

Dr. Ted A. Skolarus, MD, MPH, FACS

Associate Professor of Urology, *University of Michigan*

Dr. Willie Underwood III, MD, MS, MPH

Associate Professor, *Roswell Park Cancer Institute*
Clinical Associate Professor of Urology, *Jacobs School of Medicine and Biomedical Sciences, State University of New York at Buffalo*

Kristine Warner

Executive Director, *PA Prostate Cancer Coalition*

Col. (Ret.) James E. Williams, Jr., USA

Chairman, *PA Prostate Cancer Coalition*
Prostate Cancer Survivor



CONFERENCE OVERVIEW

The Pennsylvania Prostate Cancer Conference will be a half-day CME-certified conference to present the latest evidence, research, and model programs that are proven effective or being studied to improve prostate cancer early detection, diagnosis, treatment, and survivorship.

The goal of the conference is to engage providers, patients/survivors, and caregivers to reduce the burden of prostate cancer and bridge the gap between research and practice.

Breakout sessions will be conducted in two tracks— clinical and survivorship/advocacy—allowing attendees to focus on the most relevant and applicable information and tools to apply to their practice settings.

WHO SHOULD ATTEND

Urologists, Medical Oncologists, Radiation Oncologists, Radiologists, Family Practitioners, General Practitioners, Physician Assistants, Nurse Practitioners, and Nurses.

Survivors, Patients, Caregivers, Policy Makers, Public Health Professionals.

HOTEL INFORMATION

This conference will be held at the historic Hotel Hershey, located at 100 Hotel Road, Hershey, PA 17033. Just minutes away is HersheyPark, which will be open from 10 AM - 10 PM on Saturday and 10 AM - 8 PM on Sunday. More information about the hotel and its amenities can be found at www.TheHotelHershey.com

The Hotel Hershey is approximately 20-25 minutes off of the PA Turnpike—conveniently 2 hours from Philadelphia and three and a half hours from Pittsburgh.

The Hotel is offering a significant discount for Prostate Cancer Conference attendees. The overnight rooms for Friday, Sept 22 are available at \$359+ 11% tax for a double queen bed or one king bed room. Single queen rooms are available at \$279 + 11% tax. The rooms for Saturday, Sept 23 are available at \$399 + 11% tax for rooms with two queen beds and kings, and \$319 for single queen rooms.

Due to peak tourism season, we recommend making hotel reservations as soon as possible!

AGENDA

8:00 AM

Registration & Vendor Exhibits Open

8:30 AM

Opening Remarks

Col. (Ret.) James E. Williams, Jr., USA, *PPCC Chairman*

8:45 AM

Keynote Speaker

Study and Application of MUSIC Program

Dr. James E. Montie, MD, *Professor Emeritus, University of Michigan*

The Michigan Urological Surgery Improvement Collaborative (MUSIC), established in 2011, is a physician-led quality improvement collaborative comprised of a consortium of urology practices in the state of Michigan. The collaborative is designed to evaluate and improve the quality and cost efficiency of prostate cancer care for men in Michigan.

Pennsylvania has a sister program, PURC, and this presentation will provide insight into the future applications of PURC.

9:30 AM

Breakout Session 1

CME Course: Prostate Cancer Survivorship: How to Keep Men Mentally & Physically Healthy

Dr. Ted A. Skolarus, MD, MPH, FACS, *University of Michigan*

Prostate cancer survivorship can be just as grueling, mentally and physically, for some men as the initial treatment. This session deals with the unique needs prostate cancer survivors deal with after treatment--many of which are often missed or ignored.

The Other Prostate Cancer Battle: How to Improve Public Policy & Awareness of Prostate Cancer

Drew Saelens, MBA, MS, *ZERO*

Kristine Warner, Executive director, *PPCC*

Prostate cancer is the most common non-skin cancer in American men, and the most deadly cancer in men. Yet, when caught early, men can live happy, healthy lives as survivors. This presentation will detail national and local efforts for prostate cancer awareness and education.

AGENDA

10:30 AM

Coffee Break, Vendor Exhibits Open

10:45 AM

Breakout Session 2

CME Course: The Road to Early Detection: Engaging, Educating, and Treating African American Men for Prostate Cancer

Dr. Willie Underwood III, MD, MPH, MSci,
Roswell Park Cancer Institute

African American men are 1.6 times more likely to get prostate cancer, and more than twice as likely to from it. However, we still don't have a widespread plan to educate the African American community about their risk for prostate cancer, or how crucial early detection is to saving lives. This session will look at ways to improve communication and break down social stigmas of prostate cancer in the African American community.

Caregivers: How to Give Better Care to Loved Ones with Prostate Cancer

Having prostate cancer is stressful. It's also stressful to love someone with prostate cancer. This session will help loved ones and caregivers with some "been there, done that" tips from men and women who have already been down the road of prostate cancer treatment and survivorship.

11:45 AM

Vendor Exhibits Open

12:00 PM

Lunch Speaker

Prostate Cancer Screening Guidelines, Efficiencies and Diagnostics

Dr. Benjamin J. Davies, MD, *University of Pittsburgh*

Prostate cancer screening has been a controversial topic lately, but it's much more complicated than just whether PSA tests work. New technologies allow for a better determination of prostate cancer risk, staging, and treatment.

This session will look at the new and emerging screening and diagnostic tools available for prostate cancer risk assessment and screening.

1:00 PM

Adjourn

LEARNING OBJECTIVES

Following completion of this program, participants should be able to:

- *State the proper screening guidelines and different screening tests for prostate cancer.*
- *Discuss prostate cancer risk factors with men over 50, assessing their individual risk for prostate cancer and determine the need for screening.*
- *State and differentiate the various prostate cancer screening and diagnostic tools, and identify the order or scenario in which each is best used.*
- *Order screening and diagnostic testing with greater efficiency, and less redundancy.*
- *Identify prostate cancer survivor patients that are at risk for additional health problems, and state the proper treatments and protocols.*
- *Describe several programs or opportunities to engage the African American community in prostate cancer/prostate health discussions/campaigns.*

ACCREDITATION STATEMENT

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Penn State College of Medicine and the Pennsylvania Prostate Cancer Coalition. Penn State College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.



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Penn State College of Medicine designates this live activity for a maximum of 3.75 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses Using AMA Credit

Nurses will receive a certificate from Penn State College of Medicine verifying their participation in 3.75 hours of approved continuing medical education. Continuing education activities which are approved by accredited institutions of higher education and that are relevant to patient care or professional nursing meet the requirements of mandatory continuing education for registered nurses in Pennsylvania, as required by the Pennsylvania State Board of Nursing. The Board of Nursing recommends that nurses retain their certificates for a period of at least five years.

Additional information is available through the State Board of Nursing at:
<http://bit.ly/dospagovnurser>

REGISTRATION

Pennsylvania Prostate Cancer Conference
September 23, 2017 | 8 am - 1 pm
The Hotel Hershey, 100 Hotel Road, Hershey, PA 17033

Registration Deadline: September 15, 2017

Registration Fee: \$50 Attendees seeking CME Credit
\$25 All other attendees

Registration fee includes printed syllabus, breakfast, lunch, and valet parking.

NAME: _____

BUSINESS NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

EMAIL: _____

SPECIALITY: _____

I am a Physician Resident Allied Health
Nurse Survivor/Caregiver Other_____

Questions?

*Call or email Kristine Warner, PPCC Executive Director
at kristine@paprostatecancer.org or 800-892-3311.*

PLEASE RETURN THIS FORM WITH CHECKS PAYABLE TO:

PA PROSTATE CANCER COALITION
36 WICKERBERRY LANE, PALMYRA, PA 17078

OR PAY BY CREDIT CARD

CREDIT CARD #: _____

EXPIRATION DATE: _____ CVV: _____

NAME ON CARD: _____

SIGNATURE: _____

Cancellation Policy: The PA Prostate Cancer Coalition reserves the right to cancel or post-pone any course, and in the event of such a cancellation, one-half payment will be refunded.



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36 Wickerberry Lane
Palmyra, PA 17078